

COMPOSITE CAN & TUBE INSTITUTE
EDUCATION & NETWORKING



MYRTLE BEACH!

April 24-26, 2024

CANTUBE.ORG

Welcome

CCTI Annual Meeting

*Celebrating 90 Years of Serving our
Members and Suppliers!*

**Myrtle Beach Marriott Resort & Spa at Grande Dunes
8400 Costa Verde Drive
Myrtle Beach, South Carolina**



CCTI Annual Meeting

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Myrtle Beach, South Carolina 29572

Agenda

Wednesday, April 24th

All Day Arrivals

2:00 - 4:00pm	CCTI Board of Directors Meeting	Heron
5:00 - 6:00pm	Registration	
6:00 - 7:00 pm	Welcome to Myrtle Beach Reception (Dinner on your Own)	Oleander A

Thursday, April 25th

8:00 - 9:00 am	CCTI Membership Breakfast	Oleander A
Hear presentations from Supplier Members and Committee Updates.		
9:00 -12:00 pm	General Session	Oleander B
9:00 – 9:05 am	CCTI President Welcome, Lisa Deitz	
9:05 – 9:15 am	State of the Association, Andrea Ball, CCTI Executive Director	
9:15 - 10:15 am	Manufacturing Impacts of the US Elections: Navigating the Uncertainties Ahead	

Brian Walsh is a partner at PLUS Communications. With more than 20 years of experience working in Washington D.C. and on some of the country's top political and public affairs campaigns, he is an expert at helping businesses, associations, and other organizations across a variety of industries tell their story and meet their public policy goals. He provides strategic counsel, issue management, crisis communications and media relations services to Fortune 500 companies, trade associations, governments, and non-profit organizations.

Prior to joining PLUS, Brian was a partner at a top D.C. public affairs firm and worked on Capitol Hill for over 15 years including most recently as the chief communications strategist for U.S. Senator John Cornyn (R-TX), a member of the Senate GOP leadership team. Brian's work on Capitol Hill led then-editor of The Hotline and current NBC News Meet the Press host Chuck Todd to once write, Walsh "has an amazing ability to show supreme loyalty but in a very rational way. This guy will be a sought-after crisis PR guy." BuzzFeed has called Walsh one of Washington's "top communications-obsessed operatives for the Twitter age" and most recently, Business Insider named Walsh as one of the top crisis communications "fixers" in the country.

A New York native, Brian graduated from Bucknell University where he is a member of the board for the Bucknell Institute of Public Policy. He lives in Virginia with his wife and two children.

10:15 - 10:30 am **Coffee Break**

10:30 – 11:15 am **Healing the Workforce: Healthcare Lessons in Leveraging Empathy to Unlock Inclusivity in Manufacturing**

DEI policies are no longer words written on a website. Developing a DEI Strategy using innovative implementation and consistent communications to create a collaborative company culture is how companies can flourish in a competitive business environment. Employees and customers from all generations must feel valued, respected, understood, and supported, regardless of their background, culture, gender, age, or personal principles. Many lessons on implementing DEI initiatives can be learned from the healthcare industry, where DEI efforts face intense scrutiny and must strike a delicate balance between patient care, privacy, and policies.

Lori Miller, PT, Dip. MDT has extensive experience focusing on the physical and mental wellbeing of her employees and clients at George Washington Hospital in Washington, DC, where she manages a team of 28 employees in the Physical Therapy department and helps ensure that hundreds of patients annually have positive interactions and receive excellent care from her team. She is responsible for educating, training, and coaching employees with their professional goals and supporting their patient relations and treatment. With over 20 years of experience as a physical therapist and supervisor, Lori has completed several continuing education programs and clinical experiences with a focus on diversity, equity, and inclusion initiatives to support her staff and clients.

Lori is passionate about providing support to her department staff and PT clients using all-encompassing DEI strategies. She is a Clinical Instructor and has completed advanced training in Better Understanding for Healthcare for the LGBTQ Community, Improving Access and Quality of Care in Telemedicine Communications, Coaching for Performance Improvement, and Innovations and Resiliency in Clinical Education from the George Washington University. Lori has a Diploma in MDT from the McKenzie Institute International and obtained a Master of Science in Physical Therapy from the University of Kansas Medical School, and a Bachelor of Science from Kansas State University in Kinesiology and Psychology.

1:00 - 5:00 pm **Enjoy Activities and Golf at the Marriott Resort & Spa at Grande Dunes**

6:30 – 8:30pm **Let’s Get Down in the Low Country CCTI Reception and Dinner** Oleander A

Friday, April 26th

7:00 - 9:00am **Breakfast with Colleagues on your own and All-Day Departures.** Oleander A



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WEDNESDAY RECEPTION & BBQ



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